

FOR IMMEDIATE RELEASE:

SpecTIR Expands its AISA Distribution Territory

Territory now includes Eastern Europe, Central Europe and Middle East

RENO, NV, September 16, 2009 - SpecTIR

SpecTIR announces that its distribution territory for Specim's commercial-off-the-shelf airborne hyperspectral sensors, AISA, has been expanded. In addition to being a master distributor of AISA systems for the United States and South America, SpecTIR's territory now includes Eastern Europe, Central Asia, and the Middle East.

Specim, Ltd. of Finland is a world leader in the development and production of hyperspectral imaging spectrographs, covering the electromagnetic spectrum from UV through VNIR and SWIR, and the LWIR regions. SpecTIR offers sales of the entire line of AISA products, as well as expertise in the form of data collection, training, support, installation, and calibration.

Under the newly executed agreement SpecTIR will partner with Photon, a Croatian-based firm, that will function as a sub-distributor to SpecTIR in Slovenia, Croatia, Bosnia, Montenegro, Albania, Macedonia, Serbia, Greece, Turkey, Bulgaria, Romania, Moldova, Ukraine, Georgia, Armenia, Kazakhstan, Uzbekistan, Tajikistan, Kyrgyzstan, Turkmenistan, Iraq, Afghanistan, Pakistan, UAE, Qatar, Bahrain, Kuwait, Oman, and Iran.

Photon is an environmental and mineral survey company with extensive experience in the Mediterranean, Southeastern Europe and surrounding areas. Under this agreement SpecTIR will also offer hyperspectral data collection and analysis within these regions through its partnership with Photon.

SpecTIR's President, Mark Landers, said, "The global interest in hyperspectral technology has been intensifying in recent years. We are already successfully conducting data collection missions in many countries within our new distribution territory. Becoming a master distributor in Eastern Europe, Central Asia, and the Middle East, will allow us to provide even broader support to our worldwide client base."

About SpecTIR LLC

SpecTIR LLC is a Small Business Concern with offices in Virginia, Maryland, California, and Nevada.

SpecTIR has its foundation in the specialized design and construction of advanced hyperspectral and polarimetric imaging systems. Over the past decade, SpecTIR has advanced to the collection of hyperspectral data, the generation of imagery products from multiple data sources, and industrial solutions for manufacturing processes.

SpecTIR offers a full array of remote sensing services along with expertise that ranges from system design, fabrication, calibration, as well as data collection and processing/exploitation of imagery and geodatabases. For more information visit www.spectir.com.

About Photon

Photon is an environmental and mineral survey company utilizing Croatian scientific and engineering talent in collaboration with North American companies dedicated to providing remote sensing and hyperspectral imaging services in addressing the environmental challenges facing the Mediterranean, Southeastern Europe and beyond. For more information visit www.photonsplit.com.

About Specim Ltd

Specim provides ImSpector imaging spectrographs, spectral cameras and hyperspectral imaging solutions to a rapidly expanding number of industrial OEM customers and research organizations around the world. Specim's AISA family of airborne hyperspectral sensors provides market leading solutions for remote sensing, from small unmanned aerial vehicle (UAV) systems to full featured commercial, research and military instruments.

Specim's hyperspectral products are known for the highest performance and accuracy at the lowest cost in the market. They are increasingly used in a wide range of applications such as noncontact precision color measurement, process analytical technology (PAT), biological and geological sciences, oil and gas exploration, chemical imaging, as well as airborne and terrestrial military and security applications. For more information visit www.specim.fi.

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